

Jim Wildman
Vice President of Business Development

For 30 years Jim has helped organizations find ways to reduce costs without affecting the customer experience. As a senior executive for a large international organization Jim provided leadership to the marketing, business development and sales departments. His extensive experience in customer experience management, customer relationship management, strategic business development, and sales management provided a foundation for entering the world of small business consulting. Jim provided business development, leadership development, and marketing services to various sales organizations in the Midwest market. In addition, Jim has spent time as a Director of Sales and Marketing and as a VP of Business Development.

Prior to joining the staff at Cost Reduction Technologies Jim worked for a Hospital Occupational Health Group helping companies find ways to control costs associated with work-related injuries. Jim has a B.S in Business Management and an MBA in Leadership Studies.